



Maria Angela Mandica
Senior Art Director

hello!

My name is Maria Angela but everyone calls me Mandi

CONTACTS

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AWARDS

Profile Heirs
Gold Digital Young Lion Italy 2023

Unstoppable Show Costa Crociere
Shortlist Tik Tok Awards
Silver NC Awards 2023

Venchi Cioccolato & Gelato App
NC Awards 2020
Gold Mobile Miscellanea
Silver CRM
Bronze Gamification
Bronze Grand Prix

Touchpoint 2020
Gold Programmi Loyalty e Concorsi
Gold Mobile Marketing

TECHNICAL SKILLS

PHOTOSHOP ★★★★★

ILLUSTRATOR ★★★★★

INDESIGN ★★★★★

PREMIERE ★★★★★

AFTER EFFECTS ★★★★★

OTHER SKILLS

ATL
BTL
Editorial Design
Packaging

Webdesign
Branding
Photo Editing
Video Editing

WORK EXPERIENCE

2022 - current position
Hello, (Plus Company) | Senior Art Director
Clients: Costa Crociere, Amazon Prime Video,
Milan, Mutti, Hasbro

2021 - 2022
Bcube (Publicis Group) | Art Director
Clients: Ferrero, Findus, Riomare, Unieuro, Recaro,
Sky & NowTV, Recaro

2019 - 2021
A-ono | Art Director
Client: Venchi, San Carlo, DropTicket,
24 Ore Cultura, Wackos

2017 - 2019
Hi! Comunicazione | Art Director
Clients: LG, Fila, Grisbì, Gazzetta dello Sport,
RCS, Corriere della Sera, Prénatal,
Amaro Lucano

2016-2017
Leagas Delaney Italia | Art Director
Clients: Poltronasofà, William Hill, Bonduelle,
Sanlorenzo, Somatoline, Perdormire.

EDUCATION

2015-2016
Polidesign (Politecnico di Milano)
Master In Art Direction & Copywriting

2011-2014
Naba (Nuova Accademi di Belle Arti)
Graphic Design & Art Direction

2006-2011
Liceo Scientifico